



Based on the *New York Times* Bestseller by
Humorist, Writer, and Actor Annabelle Gurwitch
comes the hilarious one-woman show...

I See You Made an Effort

Compliments, Indignities, and
Survival Stories from the Edge of 50



Annabelle Gurwitch *I SEE YOU MADE AN EFFORT*

Available for Booking Worldwide

[Watch the *I See You Made an Effort* TV Commercial](#)

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New York Times Bestselling author and actress Annabelle Gurwitch's *I See You Made an Effort*, a new one-woman stage show, based on her book of the same name, is available for bookings. *Effort* is a hilarious 80-minute, one-act romp, set on the eve of a fiftieth birthday. Hounded by the AARP, Gurwitch is flummoxed by internet passwords, tempted by Hope-in-a-Jar anti-aging face cream and wondering if her 401K balance will see her spending her Eileen Fisher years in an elder hostel in Uzbekistan. Annabelle finds herself in an ill-fated Mrs. Robinson sexual fantasy and discovers the restorative powers of motherhood after taking her son to a punk rock concert. If you're a woman of a certain age, or you love a woman of a certain age, you need to see this show. The only downside is that you risk deepening your laugh lines at Annabelle Gurwitch's Dry Vagina Monologues.

"Fresh and Funny! Annabelle Gurwitch is charming and adorable." *Los Angeles Times*

[Watch Annabelle talk about her book *I See You Made an Effort*](#)

Actress, playwright, activist and bestselling author Annabelle Gurwitch's *I See You Made an Effort: compliments, indignities and survival stories from the edge of 50* (Blue Rider Press) is one of three finalists for the James Thurber Prize for American Humor Writing 2015. NPR Books calls it, "A seriously funny collection of essays." While *The New York Times* says "Annabelle Gurwitch is a funny woman....at the center of the book is a serious question: How are we supposed to age? She convincingly argues that there is no longer a template." *I See You Made an Effort* is a *New York Times* Bestseller, a *New York Times* Book of Style select and was named one of Kirkus Reviews' 10 Books Guaranteed to Make You Laugh 2014.

"A wry and hilarious new show from acclaimed Jewish Humorist!" *Jewish Journal*

Annabelle gained a loyal comedic following during her numerous years co-hosting the cult favorite, "Dinner and a Movie" on TBS and in her years as a regular commentator on NPR. Her work has been called, "hilarious" by *The Washington Post* and "laugh out loud funny" by *People*. Her book, *You Say Tomato, I Say Shut Up*, a self-hurt marital memoir, co-written with her Emmy Award winning husband, Jeff Kahn, is now a theatrical play which has received four national tours. Annabelle turned being fired by Woody Allen into her first book *Fired!* which became an acclaimed documentary that has played everywhere from The Showtime Network to Capitol Hill.

[Read the BroadwayWorld.com review from the launch of *I See You Made an Effort*](#)

***I SEE YOU MADE AN EFFORT* Creative Team**

Conceived, written by and starring ANNABELLE GURWITCH • Direction by BART DeLORENZO
Lighting Design/Production Manager MATTHEW STERN • Projection/Video Design JASON H. THOMPSON
Composer/Sound Designer JOHN BALLINGER • Production Stage Manager MICHAL MENDELSON
Press/Marketing Representative CATHERINE MAJOR/CMAJOR MARKETING
Executive Producer STACI LEVINE/GROUNDSWELL THEATRICALS